



MARTINA HANSENS  
HOSPITAL

# STRATEGIC PLAN

For Martina Hansens Hospital

2022 - 2027



# Strategy 2022 - 2027

Martina Hansens Hospital (MHH) is one of the country's leading specialist hospitals in orthopedic surgery and rheumatology. The hospital is part of the regional health plan for Health Region South-East, and welcomes patients from all over the country in accordance with free choice of treatment.

## Vision:

*Your preferred choice*

### Values

Our services are built on the following values:

- Quality
- Safety
- Respect
- Compassion

### Assignment

4 statutory tasks:

- Patient treatment
- Research
- Education of healthcare personell
- Patient education

## Strategic goals

The hospital has 3 strategic goals that contributes to achieve the vision:



**Patients** should experience knowledge- and research-based healthcare services built on high-quality treatment and continuous improvement.



**Employees** should experience upstanding management and exercise active employee participation.



**Collaborating partners** should experience accessibility, satisfactory dialog and active interaction.

# Main areas

The hospital has defined 7 main areas, each with ambitions on how to achieve the strategic goals:



## Orthopedic field

- The field is dedicated to delivering high-quality services to a wide range of elective orthopedic patients.
- The field seeks to expand interdisciplinary services and explore innovative diagnostic and treatment methods as well as professional support functions.



## Rheumatology field

- The field is committed to delivering patients with first-class diagnosis, treatment, and follow-up for all rheumatic diseases.
- The field shall have high employee competence in the entire rheumatology field, with a focus on inflammatory rheumatic disease.

### Common ambitions for the orthopedic and rheumatology fields:

- Focusing on patient logistics and enhancing quality indicators.
- Continued development of digital tools for patient information, dialogue and follow-up.
- Achieving close integration between clinical practice and increased research activities.
- Implementing systematic professional development for all occupational groups.
- Maximizing capacity utilization including organizational improvements, facility expansion, equipment upgrades, resource allocation and project development.



## Research

- The hospital aims to excel as a leader in orthopedic and rheumatology research.
- Research shall be well organized and an integrated part of patient treatment.
- Research shall provide competence and foster professional development across occupational groups. Our commitment to research will be highly visible within our healthcare community



## Green shift

- The hospital will adopt a proactive stance towards environmentally sustainability, prioritize eco-friendly practices to promote overall well-being.
- The hospital shall establish robust systems and set ambitious goals for climate accountability and environmental responsibility.
- The hospital shall have clear environmental standards for all purchases and a comprehensive plan for reusing resources.
- The hospital shall increase the use of digital tools and services as part of its environmentally conscious operations.



## Communication and community contact

- The hospital is dedicated to maintaining current patient inflow and upholding our excellent reputation.
- The hospital will strive to enhance its visibility and foster improved interaction and communication for patients, partners and employees.
- We are committed to improving accessibility for referring personnel.



## Competence and staffing

- The hospital shall implement coordinated operations and resource management ensuring the deployment of appropriate expertise to address various tasks.
- The hospital shall focus on recruiting, developing, and retaining employees.
- Our leaders and employees will collaborate to cultivate a culture characterized by positive attitudes, active employee involvement, engagement, and motivation.
- The hospital is committed to offering students with high-quality academic knowledge and practical experience.



## Technology

- The hospital aspires to be a leading player in technology and e-health solutions.
- We will implement the digitization of patient pathways for improved efficiency and convenience.
- The hospital aims to have the flexibility to choose services from the market when our main partner cannot provide the same.
- Our employees will be at the forefront of adopting new technologies that enhance patient care.

